

The SWREG logo consists of the word "SWREG" in a bold, dark blue, sans-serif font, enclosed within a white rounded rectangular border. The background of the entire page features a blue world map composed of small white dots, with a bright light source in the upper left corner creating a lens flare effect. A green horizontal bar is positioned below the top map section, and another blue horizontal bar is at the bottom of the page.

SWREG Takes the Pain Out of E-Commerce

Build Your Software Business on the Internet

Save your valuable money and energy. SWREG provides all the technology and e-commerce expertise that you need to grow your online software sales—all at a great value.

It's simple. Just create your free account on SWREG, add your products and then start selling you're your software online in minutes! Now you can concentrate on your software, while SWREG manages your online sales process.

SWREG is a global e-commerce solution. Robust, flexible and customizable features and functionality make it easy (and pain free) to build your e-commerce business—all in a way that is budget-friendly and backed by outstanding service.

Features:

- Multiple payment forms and currencies supported
- Choice of USD, EURO or GBP base pricing
- Multiple currencies supported including: USD, EURO, GBP and CAD
- Ability to set up your store in any language
- Subscription functionality
- Toll free phone and fax numbers available in 16 countries
- Complete customization of shopping cart and order pages
- Immediate order notification
- 24x7 Customer Support
- Affiliate Program
- 2.9% Pricing

NEW Features: And now we've added even more features and functionality so it's easier than ever to build your online software business.

- New user interface
- Custom soft descriptors: include your product or company name on customer's credit card statement
- Real-time fraud system: minimize your chargebacks without impacting your sales
- Additional transaction currencies: AUD, JPY, DKK, HKD, SEK, CNY/RMB
- Continual cart optimization: we fully test the shopping cart to maximize your close rates
- CD service: with full color custom CD label
- CD upsell capability in the cart: provide a fully customizable, consumer-friendly CD offering
- Coupon capability: full promotional functionality of your products
- Order page design: stay informed of industry design changes
- One page order form: reduce the number of clicks to complete the order
- Reporting: take advantage of more robust, real time reporting options
- And coming soon: 0% e-commerce



0% E-Commerce Coming Soon

Sounds too good to be true, right? It's not an illusion.

- Concerned you are paying too much for e-commerce?
- High rates cutting into your profit margin?
- Online payment processor fees cutting into your cash flow?

The reality is why pay your current rates when SWREG can offer 0% E-Commerce!

- No sales volume requirements
- No required adword spend
- No length of contract
- No sign-up fee
- No set-up fee

What do you get for 0%?

All the flexible and customizable SWREG features and functionality that allow you to start selling online in minutes!

- A full global e-commerce solution
- Numerous payment options and currencies
- Maintain your entire store in USD, EUR, GBP
- Complete customization of the cart and order pages
- Real-time transactions and reporting
- Subscription functionality and more....

For more information or to receive updates on 0% e-commerce, please visit <http://usd.swreg.org/zeropercentecommerce.htm>.

SWREG is Your E-Commerce Advantage

Visit www.swreg.org to sign up now and start selling your software online in minutes with SWREG.

More global customers.

Digital River gives you more access to Global Markets... Currencies...and Payment Methods than other e-commerce providers. We're talking huge opportunities.

More sales channels.

Connect with even more avid customers through multiple affiliate networks and global market connections. Watch your business grow!

More e-commerce choices.

To reach the Big Time you need comprehensive solutions that help you build sales. Services a simple payment processor can't offer.

More value-added solutions.

More sales is the name of the game and we have everything you need to get there. Powerful marketing tools...new global opportunities...and more. All at a great value.



Digital River, Inc.
Corporate Headquarters
9625 West 76th Street
Eden Prairie, MN 55344
Phone: 1-952-253-1234

© 2008 Digital River, Inc.
T-221