



## Take on the World Wide Web!

share-it! offers you a global e-commerce platform for selling your software products on the Internet. We maximize your product sales by implementing an optimized sales process, while keeping our customers' costs and investments to a minimum. Our dedicated, international staff and scalable technologies guarantee fast and reliable service, as well as investment security in a rapidly changing software market. Satisfied customers have been relying on the quality of our end-to-end global online solution since 1996.

### Capture more of your market potential.

The share-it! e-commerce solution makes online sales a reality. Thanks to its intuitive tools, you'll be able to quickly and easily set up an online store and market your software products around the world. Built on a customizable e-commerce platform, this global solution can meet the specific needs of your business and your customers with minimal time, effort, or resources.

### Services that take your business to a higher level.

By using share-it! tools and services, you'll stay competitive in the fast-moving software market. Marketing and channel management resources help you capitalize on your target market. Payment, ordering and security tools facilitate customer purchasing. Management and reporting tools guide your next steps. You get it all!

### It's 4:00 a.m. and your business is ready.

The share-it! international customer service team and its scalable technologies guarantee the highest level of system reliability and accessibility. Your online store stays "open" 24/7, making it convenient for any customer, anywhere. You enjoy online access to sales activity, product data and customer statistics so you can review, analyze, and manage your business at your convenience.

### Contact us or activate your free trial registration.

For additional information, please visit [www.shareit.com](http://www.shareit.com) or contact us at [sales@shareit.com](mailto:sales@shareit.com). Set-up is free and service fees are revenue-based. Register today at no risk: [www.shareit.com/signup.html](http://www.shareit.com/signup.html)

**The share-it! team is ready to help you get started!**

### Simplify your business!

share-it! makes online selling simple and cost-effective so you can focus on driving your core business. We'll handle everything else!



### No risk to you!

Sign up today and pay no set-up or base fees. Enjoy the advantages our system offers at no risk to you!

Start selling online in minutes at:  
[www.shareit.com/signup.html](http://www.shareit.com/signup.html)

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# Comprehensive e-commerce services tailored to meet your needs!

The powerful share-it! e-commerce solution helps you easily and profitably sell your software products online. It gives you a comprehensive package of features and functionalities that can help you grow your business. It provides an optimized sales process designed to maximize your revenue. And it helps you limit costs and risk. Select the choice most relevant to you from the below, and find out how simple our solution is and what benefits you can expect.

## **FraudShield®:**

Customer orders are verified using a proprietary algorithm to significantly reduce fraudulent activities.

- > Lower sales processing costs.
- > Strengthen protection against losses due to fraud.

## **Extended Download Service:**

After the initial purchase, customers can repeatedly download software for up to two years after the original purchase.

You pay no extra set-up or service fees!

- > Improve customer convenience and satisfaction.
- > Generate additional revenue.

## **Backup CD/DVD:**

Customized backup CDs or DVDs of your software can be shipped directly to your clients without any additional resource requirements from you.

- > Generate additional revenue from a popular, value-added service.

## **Ordering Options:**

Your customers can order online in more than 20 languages, including English, German, Russian, Spanish, Portuguese, French, Italian, Polish, Norwegian, Dutch, Swedish, Danish, Finnish, Hungarian, Czech, Turkish and Greek.

They also can order offline via phone, fax or e-mail.

- > Reinforce greater customer confidence through a simple and satisfying shopping experience.

## **International Payment Options:**

Our system offers your customers maximum payment flexibility with a choice of 47 international display currencies and 15 billing currencies for the order process.

We accept the following payment types:

Credit cards: Visa, MasterCard, American Express, JCB, Diner's Club.

Debit cards: Maestro/Solo (UK).

Online wire transfers: giropay (Germany), iDEAL (Netherlands), IPS (China) as well as wire transfers, PayPal, checks, money orders, cash, purchase orders and direct debits.

- > Improve close ratios by offering flexible payment options.
- > Make purchasing convenient and secure for all customers, regardless of geographic location.

## **Publisher Payout Options:**

Our payment options include US Dollars, Euros, British Pounds and Japanese Yen via bank transfer, check, direct deposit in the U.S and the Digital River VISA Electron Card. You can choose between a monthly payment or a payment when you have reached an amount specified by you.

- > Lower payment processing costs.

## **Style Editor:**

Order forms can be designed to match your branding requirements, ensuring a seamless integration into your Web site.

- > Reinforce customer trust.
- > Ensure a highly professional user experience.

## **Affiliate Management:**

Manage affiliates using revenue and commission payment tracking. Enhance their own activities with personalized control panel access for order and sales management.

- > Gain additional revenue streams through better affiliate management.
- > Enjoy higher search engine rankings and increased brand awareness.

## **Reseller Management:**

Enhance reseller activities using promotions and discounts at the customer and product level, credit limits and targeted marketing campaigns. You'll also have access to reseller and sales data.

- > Generate greater incremental sales.
- > Enjoy a more convenient way to manage reseller relationships.

## **Marketing Services:**

Expand your marketing activities and grow your sales with our Marketing Network including Shopping Link partnerships (e.g. with download.com), Search Engine Optimization (SEO), Web site Usability, Consulting and Software Submission Service.

- > Upselling, Cross-Selling, Coupon Management.
- > Make a greater marketing impact.
- > Build sales using promotions and partnerships.

## **Subscription Billing:**

Enjoy the ability to automatically charge consumers on a recurring basis and offer unique payment and marketing options, such as automatic subscription and service contract renewals, first months "Free Trial Period" or "No Cancellation" discounts.

- > Boost customer retention.
- > Differentiate your brand and product from the competition.
- > Enjoy stabilized revenue flow.

## **Reporting:**

Thanks to a completely new technical infrastructure, you can access reports faster and more conveniently. All without needing to install additional software. More than 80 reports cover all aspects of your business: Accounts, Sales, Operations and Logistics, Activity, Marketing Reports, Channel Reports, Lookup Reports, Subscriptions.

- > Extended reporting section.
- > Accelerated speed of your reports.

